

RapidRoam

Instant Worldwide Roaming Coverage for Emerging Operators



RapidRoam is just the solution that takes the pain out of launching roaming services to earn roaming revenues as quickly as possible. **RapidRoam** makes this possible by using the roaming arrangements of an established operator. It gives access to over **400 networks** across **150 countries** all with a single agreement. It gives any emerging operator immediate worldwide roaming coverage.

RapidRoam has a proven record

A leading South Asian mobile operator wanted to provide global roaming services to their existing and new subscribers. Time was the essence, as they wanted to beat competition by offering the services first in the country. In order to achieve their desired objectives, they partnered with 4N TeleSoft. RapidRoam solution offered their subscribers instant global roaming footprint in over 400 networks across 150 countries without hassles.

RapidRoam enabled the operator to increase the roaming revenue from almost none to US\$100,000 within a month. RapidRoam also provided the competitive advantage to the operator since time to rollout the service was significantly less.

Break the time barrier. Launch Worldwide Roaming in no time at all!!

As soon as an operator signs the agreement with 4N TeleSoft, a link will be set between the operators network and 4N TeleSoft Roaming Gateway Network (RGN). For the operator, RGN is the single gateway for all the roaming needs. Networks worldwide will recognize the operators' subscribers roaming anywhere automatically as if they belong to the RGN. Operators network will recognize any in-roaming subscriber as if they belong to the RGN.

The result: In one stroke, the operator will have a worldwide roaming coverage. What's more, the operator need not manage bilaterals with hundreds of operators - all settlement will be with only one operator the RGN.

With RapidRoam the subscribers need not change their mobile numbers. RapidRoam delivers calls automatically to the subscribers existing mobile numbers.

RapidRoam eliminates the need for time-consuming negotiation of individual agreements or integration of their SS7 networks. This helps operators to concentrate on their core competencies without losing on roaming revenues.

Operator Benefits

Launch your Roaming Services immediately.

Roaming coverage for over 150 countries and 400 networks.

On day 1, start earning high-margin in-roamer revenues.

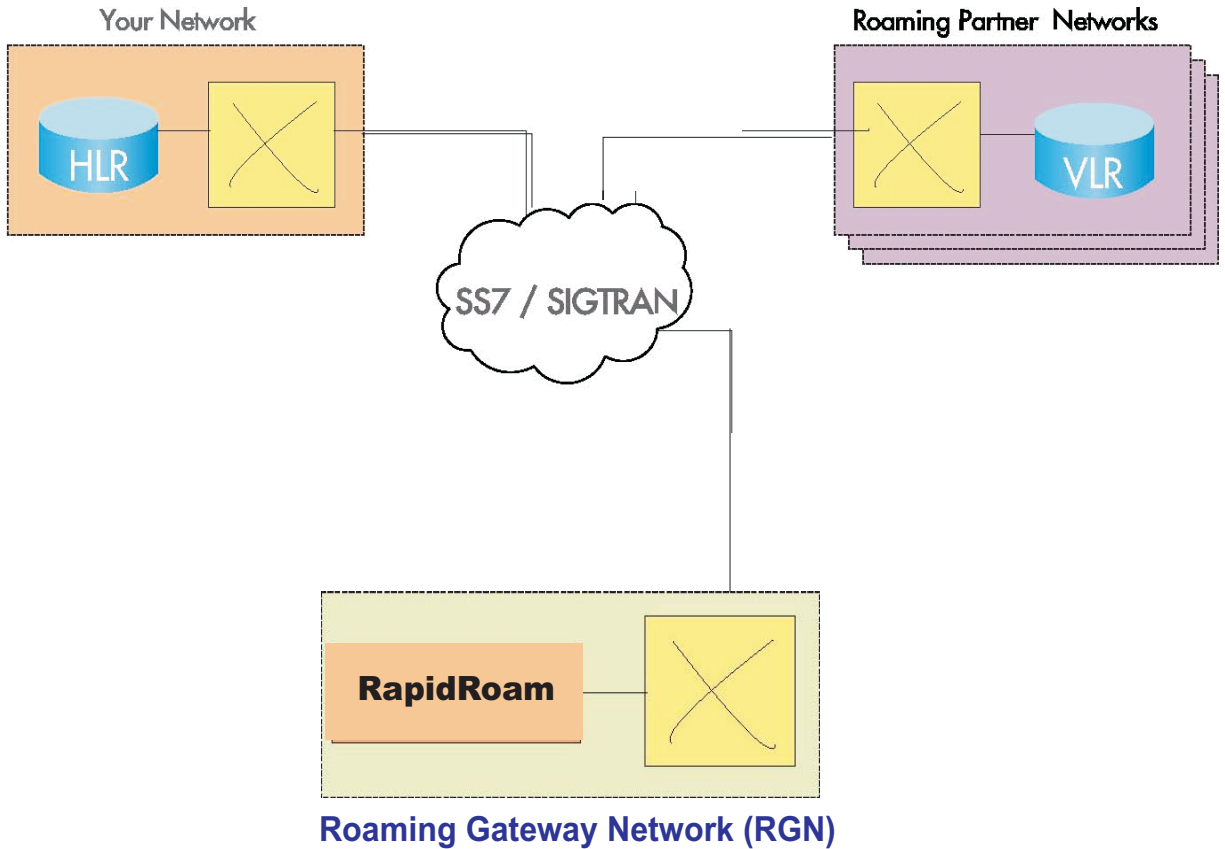
Earn from SMS generated by in-roamers and out-roamers.

Save significant time and cost on negotiating multiple bilaterals.

Save again on interoperability testing.

Retain high-end corporate subscribers by satisfying their need for international roaming.

RapidRoam Deployment Architecture



4N TeleSoft will provide:

Specially programmed SIM cards from the RGN.

Ability to leverage all roaming agreements of RGN.

Initial setup and testing support.

Number validation and translation - between the two networks.

24x7 telephone support to assist you in troubleshooting problems.

About 4N TeleSoft

4N TeleSoft, is a leading global provider of Advanced Roaming, Convergent Billing solutions, VAS and system side solutions to Wireless & Wireline Network Operators and Service Providers.

Strong partnerships with global leaders like HP, NMS, INTEL, IBM, Almoayed Group and XIUS have given 4N TeleSoft the reach and credibility to build a customer base spanning across Asia, Africa and the Middle East.